

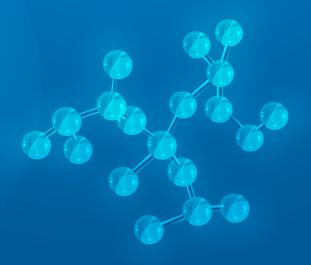


# 2024(第二十一届)中国国际化工展览会 ICIF China 2024

2024.9.19-21 19-21 September,2024 **○ 上海新国际博览中心** Shanghai New International Expo Centre (SNIEC)

# 新发展·新格局·共化未来

Innovation and Optimisation, Shaping the future together















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# 领先的能源、石化、化工行业一站式采购与贸易平台

One-stop procurement and trade platform for energy petrochemical and chemical industries

中国国际化工展览会(ICIF China),由中国石油和化学工业联合会主办、中国国际贸易促进委员会化工行业分会和中国化工信息中心共同承办,自1992年创办以来,已成功举办了二十届。32年来,中国国际化工展见证了我国石油和化工产业的蓬勃发展,为促进行业的国内外贸易交流发挥了重要作用。作为全球领先的化工行业平台,ICIF China与时俱进,紧贴行业脉搏。2024年,中国国际化工展将以"新发展·新格局·共化未来"为主题,聚焦能源、石化化工领域新产品、新技术、新成就,重点展现其绿色、低碳、安全、高端化、数字化与智能化发展新趋势。通过为行业搭建一站式采购与服务贸易平台,强化产业链上下游合作,构建产业链协同,助力产业链、供应链安全、稳定发展。以"中国国际化工展"为核心,与"中国国际橡胶技术展"和"中国国际胶粘剂及密封剂展"共同打造的"中国石化产业周",自2018年首次创建以来,致力于整合行业资源,延伸产业贸易链条,全力打造一年一度的石油和化工全产业交流盛会,为行业发展注入新的活力。

ICIF China, sponsored by China Petroleum and Chemical Industry Federation (CPCIF) and co-organized by CCPIT Sub-council of Chemical Industry (CCPIT CHEM) and China National Chemical Information Center(CNCIC), has been successfully held for 20 sessions since its establishment in 1992. Over the past 32 years, ICIF China has witnessed the vigorous development of China's petroleum and chemical industries and played an important role in promoting domestic and international trade exchanges in the industry. With the theme of "Innovation and Optimisation, Shaping the future together", ICIF China 2024 will highlight new products, new technologies and new achievements in the fields of energy, petrochemicals and chemicals and focus on the new trends of green, low-carbon, safety, high-end, digitalization and intelligent development. With ICIF China as the core, "China Petroleum and Chemical Industry Week" jointly created by RubberTech China and ASE China, it has been committed to integrating industry resources, extending the industrial trade chain and creating an annual industry exchange platform since its first establishment in 2018.



### 中国石化产业周

China Petroleum and Chemical Industry Week

m 整体规模 /Exhibition Area 130,000 m²

血 参展企业 /Exhibitors **2,500** 家

# 展品范围



### **Applications**

# 下游应用

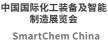


### **Concurrent Exhibitions**

# 同期展会









中国国际橡胶技术展览会 RubberTech China



中国化学试剂暨实验室 设备仪器展览会

Reagent & Lab Expo





### Why ICIF China

### 展会亮点

### 行业发展的风向标 Key Industry Leaders



ICIF China汇集了国内外众多能源、石化行业的巨头,参展企业数量和质量均居行业领先地位,集中展示最新技术和产品,引领着行业的发展趋势。

Top industry players from energy, petrochemical and chemical industries participated to lead the trend of green, low-carbon and high-quality development.





化工行业全产业链,占比超83%的制造商提供从能源、原料到安全环保、智能制造全方位产品与解决方案,助力企业降本增效,绿色安全健康发展。

Covering the entire industry chain of the petrochemical industry, gathering suppliers from raw materials to intelligent manufacturing. Aiming to help enterprises reduce costs, increase efficiency and promote green and healthy development. Over 83% of suppliers are manufacturers.









每年来自巴斯夫、埃克森美孚、朗盛化学、道达尔、三井化学、默克化工、赢创、陶氏、阿克苏诺贝尔、科莱恩化工、杜邦、瓦克化学等知名石化企业的采购经理、产品经理、管理层等专业观众来到现场参观洽谈,采购交流。

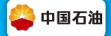
Each year, visitors from leading petrochemical companies such as BASF, ExxonMobil, Langsheng Chemical, Total, Mitsui Chemical, Merck Chemical, Evonik, Dow, Akzo Nobel, Klein Chemical, DuPont, Wacker Chemical etc. come to ICIF China to exchange ideas and purchase.

国际智慧化工大会及聚焦于当年行业热点问题的多场交流会议汇聚行业专家、企业、用户碰撞思想,交换意见,探索行业发展新风向,助力行业高质量发展。

Besides the 6th Int' I SmartChem Conference, a series of professional seminars focusing on yearly hot issues will also be held alongside ICIF China 2024 for experts, exhibitors and visitors to exchange opinions and learn new trends.

#### **Renowned Exhibitors**

# 部分知名展商

















































































































































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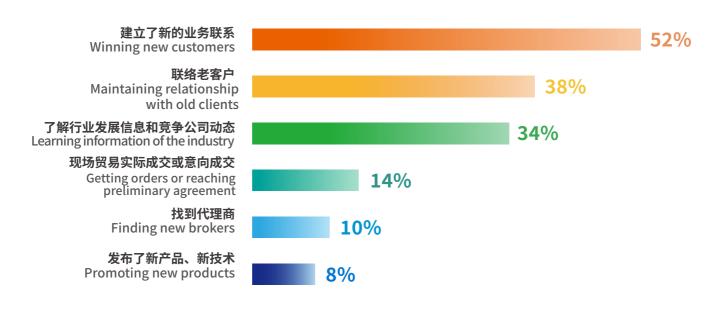
# 2023年中国石化产业周

**China Petroleum and Chemical Industry Week 2023** 

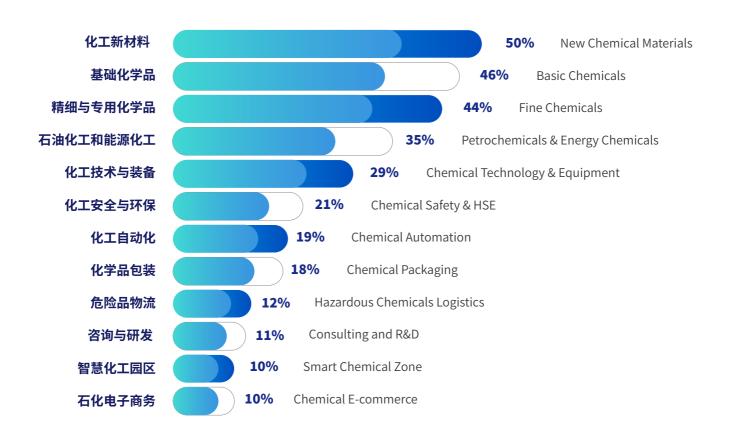
数 据	Data	Since 1992
10大展馆	10 Exhibiting Halls	第二十届中国国际化工展览会 ICIF China 2023
110,000平米	110,000m <sup>2</sup>	200
2,200参展商	2,200 Exhibitors	China 2023 September N-97-99 September N-97-99
60,000+专业观众	60,000+Visitors	第二十一届中国国际橡胶技术展览会 RubberTech China 2023
80,000+展品	80,000+Exhibits	ASECHINA Adhesives and Sealants Expo  Since 1997
20+会议活动	20+Seminars	第二十六届中国国际胶粘剂及密封剂展览会 ASE China 2023

# 87%的展商参加本次展会有所收获,75%的展商对展会效果表示满意,53%的展商表示还会继续参加下届化工展,71%的展商会向其他企业推荐 ICIF CHINA 2024。

87% of the exhibitors reached their target, 75% of the exhibitors were satisfied with their participation, 53% of the exhibitors wish to continue to participate next edition, 71% of the exhibitors are willing to recommend ICIF China 2024 to fellow companies



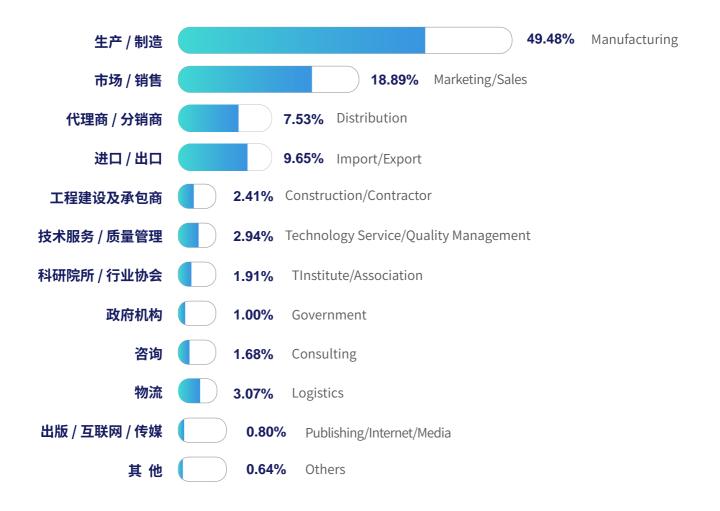
### 观众感兴趣的领域 Areas of Interest



# **观众参观目的**Main reasons of visiting







#### 观众到场人数,较上届增长73%

The number of visitors grows 73%than that of last edition

44

### 按职位分类,占比前三名分别为销售经理,项目经理和采购经理;决策层和部门管理层占比超过65%

Professional status of visitors: over 65% of the visitors are from decision making and management department

按参观目的分类,占比前三名分别为与采购、收集信息和寻找供应商,采购占比达52%

Main reasons for visit: Purchasing accounts for 52%

### 现场调查问卷显示98%的观众对参观效果表示满意

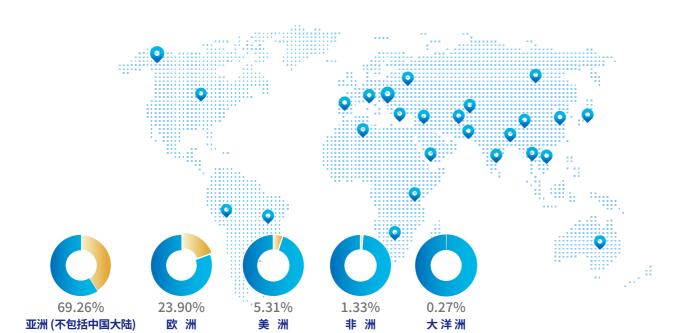
Satisfaction with exhibition: 98% of the visitors are satisfied

#### 83%的观众会继续参观下届化工展

83% of the visitors are willing to attend ICIF China 2024

77

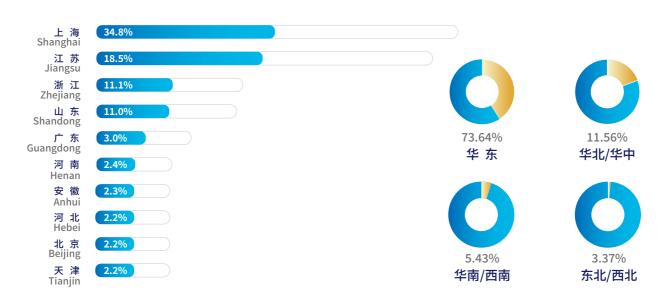
# 海外观众来源 Visitor Geographical Proportion





### 国内观众地域分布

# **Mainland China Visitors Geographical Proportion**



# 2024(第二十一届)中国国际化工展览会 ICIF China 2024







# **P**参展费用 articipation Fee

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区 域	<b>标准展位</b>	光地展 <mark>位</mark>
ZONE	SHELL SCHEME	RAW SPACE
A 区	16800元人民币/9平方米 <mark>(9平方米起订)</mark>	1280元人民币/平方米(36平方米起订)
Zone A	USD 2,650 / 9sqm (Min:9 <mark>sqm)</mark>	USD 210 / sqm (Min: 36sqm)
B 区	13800元人民币/9平方米(9平方米起订)	1180元人民币/平方米(36平方米起订)
Zone B	USD 2,250 / 9sqm (Min:9sqm)	USD 190 / sqm (Min: 36sqm)
C区	10800元人民币/9平方米(9平方米起订)	1080元人民币/平方米(36 平方米起订)
Zone C	USD 2,100 / 9sqm (Min:9sqm)	USD 175 / sqm (Min:36sqm)